## **Gérhard Human**

Gérhard studied property investment at the University of Pretoria and thereafter built the second largest hotel transaction firm in South Africa from 2007 to 2012. All the investments made turned out to be successful with a purchase price value of more than R350 million for this period. Two of the transactions ended up being talked about extensively due to the massive growth the purchasers subsequently enjoyed.

During this time one of the most extensive hotel focused networks with landlords, hoteliers and financiers were developed.

Through this competitive advantage Gérhard assembled a team to establish Once Youth Hotels. Over the past 5 years we proved that linking the hotel business with a good real estate asset is a very powerful wealth building tool.